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BJO

ARTHROPLASTY

Arthroplasty information on the internet

QUALITY OR QUANTITY?

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Aims

Total joint replacement (TJR) is a high-cost, high-volume procedure that impacts patients' quality of life. Informed decisions are important for patients facing TJR. The quality of information provided by websites regarding TJR is highly variable. We aimed to measure the quality of TJR information online.

Methods

We identified 10,800 websites using 18 TJR-related keywords (conditions and procedures) across the Australian, French, German and Spanish Google search engines. We used the Health on the Net (HON) toolbar to evaluate the first 150 websites downloaded for every keyword in each language. The quality of information on websites was inspected, accounting for differences by language and tertiles. We also undertook an analysis of English websites to explore types of website providers.

Results

'Total joint replacement' had the most results returned (150 million websites), and 9% of websites are HON-accredited. Differences in information quality were seen across search terms ($p < 0.001$) and tertiles ($p < 0.001$), but not between languages ($p = 0.226$). A larger proportion of HON-accredited websites were seen from keywords in the condition and arthroplasty categories. The first tertile contained the highest number of HON-accredited websites for the majority of search terms. Government/educational bodies sponsored the majority of websites.

Conclusion

Clinicians must consider the shortage of websites providing validated information, with disparities in both number and quality of websites for TJR conditions and procedures. As such, the challenge for clinicians is to lead the design of reliable, accurate and ethical orthopaedic websites online and direct patients to them. This stands to reward both parties greatly.

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Keywords: Orthopaedic, Surgery, Arthroplasty, Internet, Patient education, Websites

Introduction

Patients use the internet for clarifying their understanding of diagnoses.[1,2] Over 80% of patients, clinicians, allied health, and invested third parties do this because of the belief that the internet is a reliable, trustworthy and accessible source,[3,4] and up to 35% of patients use it to self-diagnose without clinician follow-up.[5] In addition, over 70% of adult consumers sought health information on the internet in recent years, and this is predicted to rise.[6]

There is an extensive and unregulated range of medical and procedural information on the internet that can potentially impact peoples' expectations and decision-making.[7,8] Amid an overwhelming amount of information, the internet can be misleading if patients lack health and e-health literacy skills to find accurate and relevant information.[9-11] This can be a difficult skillset to acquire for particular subsets of patients, such as non-English speaking patients and the older demographic, who, despite showing increasing internet usage, may lack awareness and general know-how of using technology.[7,12,13]

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Table I. Evaluation of instruments used to assess quality of information on internet.

Instrument	Details	Advantages	Disadvantages
HONcode	Internet toolbar function that determines HON accreditation status	Free to download and use; accessible to patients and clinicians; WHO support	Voluntary subscription fee for websites to become HON-accredited; good quality sites may lack accreditation and not be trusted
DISCERN[22]	Assesses the quality of information regarding treatment choices online	Free to use	Time-consuming, complex, requires manual and subjective assessment of components[23]
LIDA[24]	Assesses website design and content across accessibility, usability and reliability	Free to use	Time-consuming, complex, requires manual and subjective assessment of components[23]
United States Department of Health and Human Services, ODPHP National Quality Health Website Survey[25]	Measures the reliability and usability of website information	Broad coverage of website attributes including website sponsor	Subjective and laborious for lay users[23,25]

HON, Health on the Net; WHO, World Health Organization; ODPHP, Office of Disease Prevention and Health Promotion.

Language is known to affect the quality of information[14-18] and this may impact the reliability of information that is available to patients living in diverse communities or without English-speaking backgrounds. Therefore, assessment of the reliability of information on the internet is merited.

Healthcare professionals, institutions, and industry groups develop websites for commercial advantage.[3] In contrast, only a small percentage of websites originate from government/educational and non-profit organizations, raising concerns about objectivity, bias, and accuracy of information sources.[19] There is a need for greater education and easy-to-use tools that can assist patients and clinicians in ascertaining quality information online.[16,17]

Total joint replacement (TJR) is a common and proven intervention for many patients with end-stage osteoarthritis, and is one of the highest volume medical procedures worldwide.[20] To date, no studies have evaluated online TJR information. Our aim was to quantify the quality of online TJR-related information across several common Western languages, and categorize information by website sponsor.

Methods

Our methodology has previously been described.[16,17,21] Reliable health information on the internet can be found using a number of online instruments.[22-25] A consideration of the key characteristics of each of these tools is presented in Table I.[15,16,26] To analyze a large number of websites, we chose to use the Health on the Net (HON; Chêne-Bourg, Switzerland) tool for its practicality and time-efficiency compared to other tools, which require manual input and tabulation of results. HON is a not-for-profit multilingual (34 languages) accreditation entity endorsed by the World Health Organization. It certifies health websites according to eight key HON principles:[15] authority, complementarity, privacy, attribution, justifiability, transparency, financial disclosure, and advertising policy. Website owners can apply for HON accreditation, after which an international, independent, qualified accrediting body of the HON team checks the website for any deficiencies of the HON principles that need to be refined, ensuring that HON accreditation meets high international benchmarking.

We installed the HONcode toolbar, an algorithm encompassing the HON principles that determines if a website is HON accredited or not.[15] This toolbar automatically activates as a visual cue for users if a website has HON accreditation. The toolbar is free and simple to install on any personal computer and can be utilized by patients and clinicians to assess website quality.[16] The HONcode function is a high-calibre instrument as determined by several studies.[16,17] It offers excellent overall direction for users to assess the reliability and objectivity of a website.[27,28] Importantly, a number of studies have utilized the HONcode tool to evaluate website quality, with between 7% and 27% of websites accredited.[19,29-31]

In this study, we used the Australian, French, German, and Spanish Google search engines for each respective language search. A free-to-use algorithm[32] was constructed and coded that automatically searched Google by inputting search term, language, and number of items to be returned. This algorithm was able to determine whether a website is HON accredited. A Microsoft Excel spreadsheet with this information was subsequently generated and the data mined for relevant information. Using our constructed algorithm, we performed an internet search of 18 terms between April and September 2019 (Table II) and assessed 10,800 websites for HON accreditation. English medical language has been used for search terms across each of the other languages on their respective Google search engines. The terms searched were: arthritis; osteoarthritis; end-stage arthritis; bone on bone arthritis; total joint replacement; total joint arthroplasty; total hip replacement; total knee replacement; total hip arthroplasty; total knee arthroplasty; anterior hip replacement; posterior hip replacement; unicompartmental

Table II. Number and percentage of HON-accredited websites.

		HON accredited (600 per term)				
Category/search term	**Total websites returned**	**HONcode+†**	**HONcode-‡**	**Total**	**HONcode, %§**	**p-value***
Condition						
Arthritis	109,000,000	97	503	600	16	
Osteoarthritis	16,900,000	121	479	600	20	
End-stage arthritis	43,700,000	56	544	600	9	
Bone on bone arthritis	118,000,000	96	504	600	16	
Total	76,350,000¶	370**	2,030**	2,400**	16¶	< 0.001
Arthroplasty						
Total joint arthroplasty	6,070,000	71	519	600	12	
Total joint replacement	146,000,000	81	519	600	14	
Total	76,035,000¶	152**	1,048**	1,200**	13¶	0.385
Hip						
Total hip arthroplasty	5,240,000	72	528	600	12	
Total hip replacement	70,000,000	60	540	600	10	
Total	37,620,000¶	132**	1,068**	1,200**	11¶	0.268
Knee						
Total knee arthroplasty	6,460,000	79	521	600	13	
Total knee replacement	110,000,000	71	529	600	12	
Total	58,230,000¶	150**	1,050**	1,200**	13¶	0.485
Approach						
Anterior hip replacement	9,280,000	32	568	600	5	
Posterior hip replacement	6,200,000	46	554	600	8	
Total	7,740,000¶	78**	1,122**	1,200**	7¶	0.101
Unicompartmental knee						
Half knee replacement	31,100,000	48	552	600	8	
Unicompartmental knee replacement	240,000	38	562	600	6	
Mako knee	2,370,000	14	571	600	2	
Oxford knee replacement	117,000,000	29	571	600	5	
Total	16,735,000¶	129**	2,271**	2400**	6¶	< 0.001
Recovery						
Total hip replacement recovery time	15,100,000	76	524	600	13	
Total knee replacement recovery time	15,200,000	77	523	600	13	
Total	30,300,000¶	153**	1,047**	1,200**	13¶	0.931
Overall total	**30,300,000¶**	**1,011****	**8,589****	**10,800****	**12¶**	**< 0.001**

*Pearson chi-squared test, with < 0.05 indicating significant number of HON-accredited websites returned during a search.
†HON-accredited website.
‡Not HON-accredited website.
§Percentage of HON-accredited websites, calculated by HONcode+ divided by the total websites ((HONcode+) + (HONcode-))
¶Median.
**Sum.

knee replacement; half knee replacement; Mako knee; Oxford knee replacement; total hip replacement recovery time; and total knee replacement recovery time. These terms were selected as the most common, relevant, and topical TJR-related terms and procedures used to search for information on the internet. These terms were informed by expert surgeon input (PFC), scanning online patient forums and surveying 15 patients who presented for TJR consultation at a large public hospital in Australia.

HON-accredited website internet search. Patients seldom read websites beyond the first page of results,[33] so the first 150 websites (approximately 15 pages) returned for each search term from our algorithm were screened for HON accreditation. This was to determine if any reliable online information was potentially being missed by internet users.

Tertile analysis of accredited websites. Additionally, each search term's 150 returned websites were split into tertiles (first 50, middle 50, and last 50), as described in previous studies.[19,29,34] For each tertile, the percentage of HON-accredited websites were analyzed and compared across languages by a chi-squared test. This was to determine where reliable websites appeared most frequently, namely in the pages most likely (first tertile) to least likely (third tertile).

Quality assurance. For quality control against our constructed algorithm, we manually evaluated all websites of a randomly selected control term, "arthritis", as well as the non-accredited sites using the HON principles to

Table III. Odds ratio and 95% confidence limits.

Effect on HONcode status	Odds ratio	95% confidence interval	p-value*
Search term			
Arthritis	1.00 (referent)	N/A	N/A
Osteoarthritis	1.310	0.975 to 1.759	0.073
End-stage arthritis	0.534	0.376 to 0.758	< 0.001
Bone on bone arthritis	0.988	0.726 to 1.344	0.937
Total joint arthroplasty	0.696	0.501 to 0.968	0.031
Total joint replacement	0.809	0.588 to 1.114	0.194
Total hip arthroplasty	0.707	0.509 to 0.982	0.039
Total hip replacement	0.576	0.408 to 0.813	0.002
Total knee arthroplasty	0.786	0.570 to 1.084	0.142
Total knee replacement	0.696	0.501 to 0.968	0.031
Anterior hip replacement	0.292	0.192 to 0.443	< 0.001
Posterior hip replacement	0.431	0.297 to 0.624	< 0.001
Half knee replacement	0.451	0.313 to 0.650	< 0.001
Unicompartmental knee replacement	0.351	0.236 to 0.520	< 0.001
Mako knee	0.123	0.070 to 0.220	< 0.001
Oxford knee replacement	0.263	0.171 to 0.406	< 0.001
Total hip replacement recovery time	0.752	0.543 to 1.040	0.085
Total knee replacement recovery time	0.763	0.553 to 1.055	0.102
Tertile			
first tertile (0 to 50)	1.00 (referent)	N/A	N/A
second tertile (51 to 100)	0.320	0.276 to 0.370	< 0.001
third tertile (101 to 150)	0.144	0.119 to 0.175	< 0.001
Language			
English	1.00 (referent)	N/A	N/A
French	1.201	1.009 to 1.428	0.039
German	1.123	0.942 to 1.338	0.195
Spanish	1.119	0.939 to 1.333	0.211

*Logistic regression, where < 0.05 indicates likelihood of HON accreditation by search term, tertile, or language to be found in comparison to the reference.

determine if the sites were HON-accredited. This was first to check fidelity of our own constructed algorithm in finding HON-accredited sites against non-accredited sites. Second, by manually evaluating websites with the HON principles in mind, we could also ascertain if a website fulfilled the criteria to be HON-accredited despite not being officially accredited. Previous studies have identified that approximately 5% of websites are worthy of HON accreditation, but have not yet been accredited,[15-17]

HON accreditation associated variables. Search term, language, and tertile were used as major variables to conduct logistic regression. The reference groups for each variable were arthritis, English, and the first tertile.

Website sponsor analysis. Website sponsorship was determined by MTD reviewing every English website for each English search term. The sponsorship groups were: lawyers; non-profit organizations; government organizations/educational institutions; commercial; orthopaedic specialists and their professional organizations; other healthcare professionals; other (social media, forums, personal websites). Sponsorship is not equivalent to Google advertisements seen on Google results pages (found at the top or sides of searches). As per other similar analyses, these advertisements were not included.[16]

Statistical analysis. Search term, language, and tertile proportion comparisons were performed by chi-squared tests. We conducted two-sided statistical tests, and defined significance as $p < 0.05$. We used multiple logistic regression to analyze odds ratios and 95% confidence intervals for search terms having HON accreditation with arthritis, English, and the first tertile as the references (Table III). Analyses were performed by Stata v15.0 (StataCorp, College Station, Texas, USA).

Ethics. Quality assurance approval (092/19) was obtained at St Vincent's Hospital Melbourne to question patients about what search terms they would use to find health information regarding their TJR.

Results

The total number of websites for each TJR-related search term was variable (Table II). 'Total joint replacement' returned the highest number of websites (over 146 million), followed by 'bone on bone arthritis' (approximately 118 million). 'Unicompartmental knee replacement' had the fewest websites, with only 240,000.

With an overall median of 12% (interquartile range 5%), all search terms returned a low percentage of HON-accredited websites (Table II). There were 5% or

Table IV. Percentage of HON-accredited websites by language.

	English			French			German			Spanish			
Category/search term	**+***	**-†**	**%‡**	**+***	**-†**	**%‡**	**+***	**-†**	**%‡**	**+***	**-†**	**%‡**	**p-value****
Condition													
Arthritis	20	130	13	29	121	19	22	128	15	26	124	17	
Osteoarthritis	25	125	17	33	117	22	32	118	21	31	119	21	
End-stage arthritis	13	137	9	16	134	11	13	137	9	14	136	9	
Bone on bone arthritis	26	124	17	23	127	15	24	126	16	23	127	15	
Total	84§	516§	15¶	101§	499§	17¶	91§	509§	15¶	94§	506§	16¶	0.983
Arthroplasty													
Total joint arthroplasty	15	135	10	20	130	13	20	130	13	16	134	11	
Total joint replacement	21	129	14	21	129	14	17	133	11	22	128	15	
Total	36§	264§	12¶	41§	259§	14¶	37§	263§	12¶	38§	262§	13¶	0.668
Hip													
Total hip arthroplasty	18	132	12	18	132	12	18	132	12	18	132	12	
Total hip replacement	10	140	7	18	132	12	16	134	11	16	134	11	
Total	28§	272§	9¶	36§	264§	12¶	34§	266§	11¶	34§	266§	11¶	0.696
Knee													
Total knee arthroplasty	14	136	9	22	128	15	22	128	15	21	129	14	
Total knee replacement	14	136	9	21	129	14	17	133	11	19	131	13	
Total	28*	272§	9¶	43§	257§	14¶	39§	261§	13¶	40§	260§	13¶	0.953
Approach													
Anterior hip replacement	8	142	5	9	141	6	8	142	5	7	143	5	
Posterior hip replacement	10	140	7	13	137	9	12	138	8	11	139	7	
Total	18§	282§	6¶	22§	278§	7¶	20§	280§	7¶	18§	282§	6¶	0.988
Unicompartmental knee													
Half knee replacement	10	140	7	11	139	7	14	136	9	13	137	9	
Unicompartmental knee replacement	11	139	7	9	141	6	9	141	6	9	141	6	
Mako knee	5	145	3	3	147	2	4	146	3	2	148	1	
Oxford knee replacement	7	143	5	8	142	5	7	143	5	7	143	5	
Total	33§	567§	6¶	31§	569§	6¶	34§	566§	5¶	31§	569§	5¶	0.982
Recovery													
Total hip replacement recovery time	18	132	12	19	131	13	20	130	13	19	131	13	
Total knee replacement recovery time	20	130	13	19	131	13	19	131	13	19	131	13	
Total	38§	162§	13¶	38§	162§	13¶	39§	161§	13¶	38§	162§	13¶	0.989
Overall total	**315§**	**2,335§**	**9¶**	**312§**	**2,288§**	**13¶**	**294§**	**2,306§**	**11¶**	**293§**	**2,307§**	**12¶**	**0.226**

*HON-accredited website.
†Not HON-accredited website.
‡Percentage of HON-accredited websites, calculated by HONcode+ divided by the total websites ((HONcode+) + (HONcode-)).
§Sum.
¶Median.
**Pearson chi-squaredtest, with < 0.05 indicating significant number of HON-accreditedwebsites returned during a search.

fewer HON-accredited sites for search terms 'anterior hip replacement', 'Oxford knee replacement', and 'Mako knee' (Table II).

HON-accredited websites were a similar proportion between languages (Table IV, Figure 1), namely French (13%), Spanish (12%), German (11%), and English (9%). The first tertile (first 50 websites) had the largest percentage of HON-accredited websites (Table V, Figure 2).

Quality assurance. The manual assessment of websites matched the results of our algorithm, confirming its fidelity. For the first 150 "arthritis" (English) results, 20 websites were HON-accredited and 130 were not. We found that 9 (9/150; 6%) of those non-accredited sites could potentially be HON-accredited when assessed manually.

HON accreditation associated variables. Logistic regression analysis demonstrated that there were significant differences between search terms being HON-accredited (Table III). For language, an accredited site was more likely to be found in French than in English, German or Spanish, which were equally likely to return HON-accredited websites. For tertiles, the second tertile was more likely than the third tertile to have HON-accredited sites.

Website sponsor analysis. Sponsorship analysis of the 150 English websites (Table VI) indicated that the most frequent sponsors were government/education (39%), followed by orthopaedic specialists/professional organizations (26%), commercial (18%), other' (7%), non-profit (6%), and other healthcare professionals (3%). 'Lawyer' sponsored far less sites (< 1%).

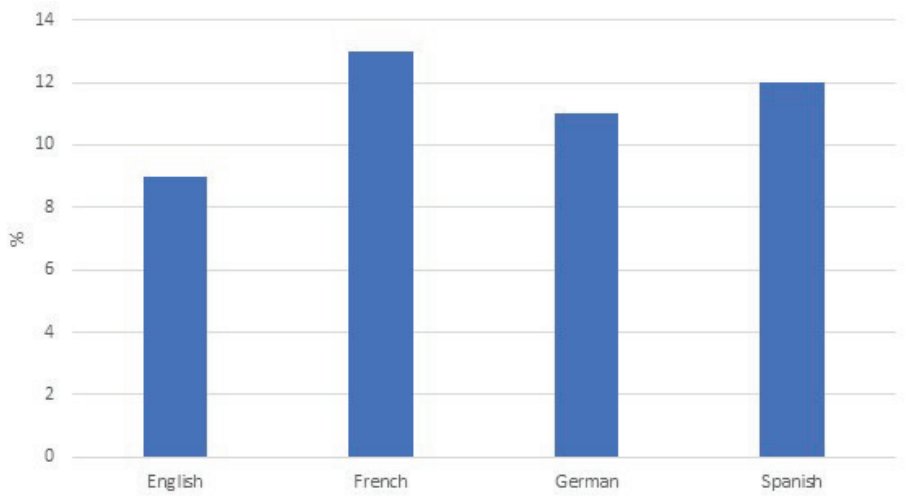


Fig. 1

Column graph of median percentage of HON-accredited sites for all keywords arranged according to language. Each keyword was searched on native Google search engine of respective countries.

Table V. Percentage of HON-accredited websites by tertile.

	HON-accredited websites									
	Tertile 1 (sites 1 to 50)			Tertile 2 (sites 51 to 100)			Tertile 3 (sites 101 to 150)			
Category/search term	**+†**	**-‡**	**%§**	**+†**	**-‡**	**%§**	**+†**	**-‡**	**%§**	**p-value***
Condition										
Arthritis	56	144	28	36	163	18	5	196	3	< 0.001
Osteoarthritis	59	141	30	31	169	16	6	194	3	< 0.001
End-stage arthritis	36	164	18	11	189	6	9	191	5	< 0.001
Bone on bone arthritis	70	130	35	29	171	15	22	178	11	< 0.001
Arthroplasty										
Total joint arthroplasty	43	157	22	24	176	12	4	196	2	< 0.001
Total joint replacement	55	145	28	17	183	9	9	191	5	< 0.001
Hip										
Total hip arthroplasty	53	147	27	13	187	7	6	194	3	< 0.001
Total hip replacement	44	156	22	11	189	6	5	195	3	< 0.001
Knee										
Total knee arthroplasty	54	146	27	14	186	7	11	189	6	< 0.001
Total knee replacement	54	146	27	10	190	5	7	193	4	< 0.001
Approach										
Anterior hip replacement	21	179	11	5	195	3	6	194	3	< 0.001
Posterior hip replacement	24	176	12	18	182	9	4	196	2	0.001
Unicompartmental knee										
Half knee replacement	21	179	11	5	195	3	22	178	11	0.002
Unicompartmental knee replacement	5	195	3	8	192	4	1	199	1	< 0.001
Mako knee	16	184	8	10	190	5	3	197	2	0.067
Oxford knee replacement	23	177	12	15	185	8	0	200	0	0.010
Recovery										
Total hip replacement recovery time	62	138	31	13	187	7	1	199	1	< 0.001
Total knee replacement recovery time	56	144	28	10	190	5	11	189	6	< 0.001
Overall total	**752¶**	**2,848¶**	**25****	**280¶**	**3,319¶**	**7****	**132¶**	**3,469¶**	**3****	< 0.001

*Pearson chi-squared test, with < 0.05 indicating significant number of HON-accredited websites returned during a search.
†HON-accredited website.
‡Not HON-accredited website.
§Percentage of HON-accredited websites, calculated by HONcode+ divided by the total websites (HONcode+) + (HONcode-)).
¶Sum.
**Median.

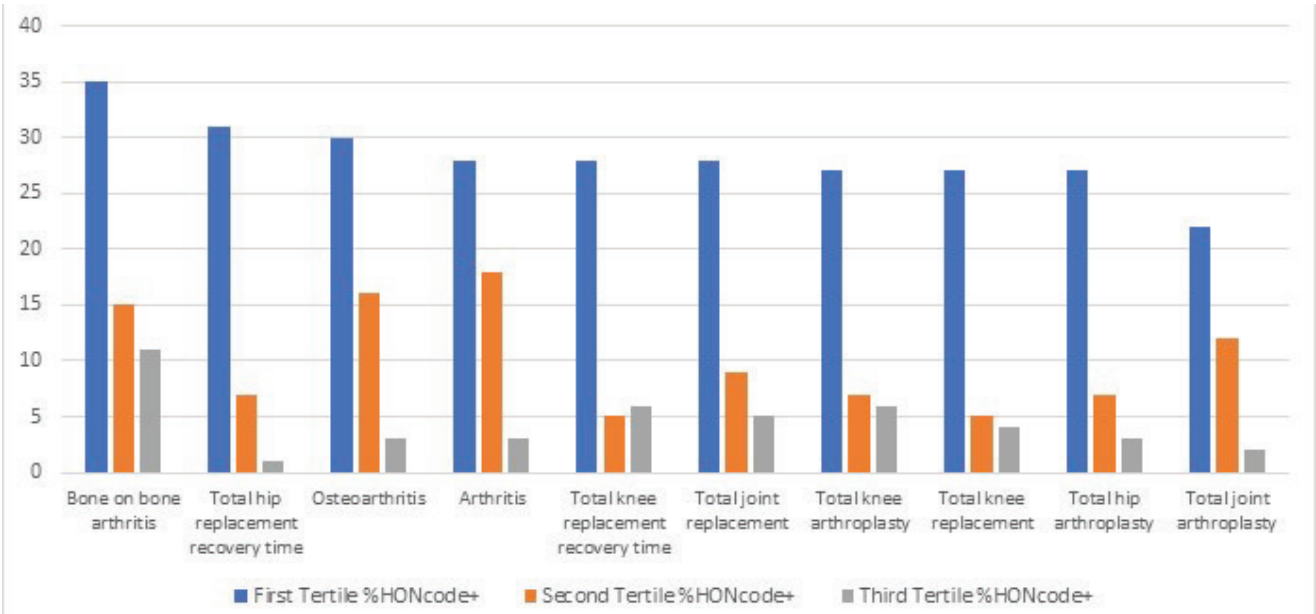


Fig. 2

Clustered column graph of percentage of HON-accredited websites for keywords arranged by tertiles.

Search terms with larger percentages of government/education also had a larger HON-accredited website percentage. These were the 'condition' (arthritis, osteoarthritis, end-stage arthritis, bone on bone arthritis), 'hip' (total hip arthroplasty, total hip replacement), and 'knee' (total knee arthroplasty, total knee replacement) categories ($p < 0.001$).

Discussion

This study aimed to quantify the quality of TJR-related online information. We found a substantial variation in the quality of websites returned per search term. As determined by our constructed algorithm, the percentage of website HON accreditation was low for all keywords. There were essentially no differences in HON-accredited websites by language. The first tertile contained the majority of HON-accredited websites most frequently. Governmental or educational institutes sponsored almost 50% of websites, while nearly a third of websites were led by orthopaedic specialists or professional organizations. Importantly, nearly a fifth of them were commercially sponsored websites.

Generally, trustworthy resources distributing health information are scarce, and websites with accurate TJR-related information are no exception. Search terms within the categories of condition and arthroplasty only had 16% and 13% of HON-accredited websites, respectively. This is less than websites supporting information for urology or surgical oncology conditions,[19,29] but more than others e.g. gynaecological oncology (15%),[31] penile cancer (10.4%),[35] and benign prostate hyperplasia (9%).[30] In the latter study,[30] 7% of websites were HON-accredited for the category of 'surgical treatments', similar to our category of 'approach', which also had 7% of HON-accredited websites. This reflects our hypothesis that reliable, accurate TJR and other online health information is lacking.

These results suggest that patients will encounter poor quality information about arthritis conditions and arthroplasty procedures. As both patients and clinicians may struggle to assess website quality, distrust of orthopaedic internet resources may occur. Worse still, poor information may lead to poor decision-making. A number of previous studies demonstrate poor quality website information across different languages.[15,16,18] In our study, the percentage of HON-accredited websites were comparable between English (9%) and French, German and Spanish searches (11% to 13%). Similar to thoracic surgery,[36] there is less variation of TJR information between languages than results from earlier studies,[19] albeit still poor. There is clearly a dearth of reliable online information on TJR, transcending country, and language.

There is a clear propensity for the first 50 websites to contain the majority of HON-accredited websites than the second or third 50. However, despite patients seldom searching further than the first ten results,[16] patients may still not find the reliable information they need. Commercial interests may explain this pattern, with websites made more prominent to search engines for a premium cost through marketing techniques like pay-per-click advertising. Furthermore, different search platforms may influence the type of websites and information returned. Depending on whether Google or a similar search engine, such as Bing or DuckDuckGo, is used, websites

Table VI. Website sponsor analysis.

Category/search term	Lawyer, n (%)	Non-profit, n (%)	Government/ education, n (%)	Commercial, n (%)	Orthopaedic/ professional organizations, n (%)	Other health professionals, n (%)	Other, n (%)	p-value*
Condition								
Arthritis	0 (0)	17 (11)	40 (27)	53 (35)	4 (3)	6 (4)	30 (20)	
Osteoarthritis	0 (0)	17 (11)	56 (37)	47 (31)	14 (9)	13 (9)	3 (20)	
End-stage arthritis	0 (0)	12 (8)	67 (45)	36 (24)	11 (7)	5 (5)	19 (13)	
Bone on bone arthritis	1 (1)	17 (11)	41 (27)	42 (28)	18 (8)	11 (7)	19 (13)	
Total	N/A	N/A	N/A	N/A	N/A	N/A	N/A	< 0.001
Arthroplasty								
Total joint arthroplasty	0 (0)	10 (7)	85 (57)	18 (12)	20 (13)	2 (1)	15 (10)	
Total joint replacement	0 (0)	11 (7)	87 (58)	12 (8)	33 (22)	1 (1)	6 (4)	
Total	N/A	N/A	N/A	N/A	N/A	N/A	N/A	0.124
Hip								
Total hip arthroplasty	0 (0)	7 (5)	80 (53)	19 (13)	31 (21)	3 (2)	10 (7)	
Total hip replacement	0 (0)	10 (7)	33 (22)	10 (7)	84 (56)	2 (1)	10 (7)	
Total	N/A	N/A	N/A	N/A	N/A	N/A	N/A	< 0.001
Knee								
Total knee arthroplasty	0 (0)	6 (4)	70 (47)	22 (15)	28 (19)	3 (2)	20 (13)	
Total knee replacement	0 (0)	7 (5)	34 (23)	17 (11)	77 (51)	7 (5)	8 (5)	
Total	N/A	N/A	N/A	N/A	N/A	N/A	N/A	< 0.001
Approach								
Anterior hip replacement	0 (0)	3 (2)	57 (38)	10 (7)	70 (47)	2 (1)	8 (5)	
Posterior hip replacement	0 (0)	3 (2)	54 (36)	25 (17)	60 (40)	0 (0)	8 (5)	
Total	N/A	N/A	N/A	N/A	N/A	N/A	N/A	0.098
Unicompartmentalknee								
Half knee replacement	0 (0)	7 (5)	46 (31)	30 (20)	60 (40)	4 (3)	3 (2)	
Unicompartmental knee replacement	0 (0)	4 (3)	76 (42)	25 (17)	39 (26)	3 (2)	3 (2)	
Mako knee	0 (0)	1 (1)	61 (41)	21(14)	58 (39)	0 (0)	9 (6)	
Oxford knee replacement	0 (0)	9 (6)	68 (45)	24 (16)	35 (23)	1 (1)	13 (9)	
Total	N/A	N/A	N/A	N/A	N/A	N/A	N/A	< 0.001
Recovery								
Total hip replacement recovery time	0 (0)	10 (7)	57 (38)	33 (22)	39 (26)	6 (4)	5 (3)	
Total knee replacement recovery time	0 (0)	13 (9)	53 (35)	38 (25)	30 (20)	12 (8)	4 (3)	
Total	N/A	N/A	N/A	N/A	N/A	N/A	N/A	0.525
Mean (%)	**1 (1)**	**164 (6)**	**1,065 (39)**	**482 (18)**	**711 (26)**	**81 (3)**	**193 (7)**	**< 0.001**

N/A, not applicable.
*Pearson chi-squared test, where < 0.05 indicates significant difference in number of website sponsors.

may appear in different orders, or not at all. A future study could explore if identical websites appear on the first page of different search engines.

In the digital information era, commercial and marketing initiatives are influencing health information exponentially, which may compromise their impartial insights.[37] The majority of sponsors in this study comprised government/education or Orthopaedic surgeons/professional organisations. However, almost one in three websites with commercial sponsors suggests that TJR websites may be more influenced by marketing forces, as compared to previously analyzed medical disciplines.[19,29-31] Importantly, search terms where these commercial sponsors were more apparent also contained a larger proportion of HON-accredited websites. This may indicate that more objective groups are striving to produce more accurate TJR-related information for the public.

Limitations. Despite HONcode being practical, accessible and validated, several limitations need to be considered. There may be websites with truly reliable information that do not fulfil HONcode criteria, and vice-versa. For example, The Australian Government's Repatriation Medical Authority or the Australian Clinical Practice Guidelines are not HON-accredited, nor is Scotland's National Health Service website, nor several leading American university hospitals. These websites appeared numerous times in our search. It is possible these websites are accredited by

other tools (Table I). Since 2015, HONcode accreditation is a paid service for which website owners voluntarily apply to have their website HON-accredited. Like previous studies, manual assessment showed that 6% of websites from our control term ("arthritis") could have HON accreditation.[19,29-31] Thus, flaws of HONcode may include voluntary application and relative unawareness from patients and clinicians.

Moreover, search engines like Google also utilize geographical features that only allow local search results to be returned. This may be problematic for non-tech-savvy patients wanting to learn more about their condition if their city or country does not support the most reliable and recent health information. Research has also shown how social media and health-related YouTube videos influence healthcare.[38] Patients must heed caution when consuming health information from these largely unregulated media. Hence, concurrently upskilling patient eHealth literacy[9] may be crucial for patients searching the internet successfully.

Implications. Health websites facilitate patients' understanding of their medical issues.[39] As such, an opportunity exists to develop and utilize accessible and reliable digital health information tools that support patients when required.[40] Clinicians should encourage patients to download quality assessment tools like HONcode or could use these themselves to identify and direct patients to reliable websites. This may enhance patient-clinician rapport,[41] informed consent, decision making, and help patients address sensitive health complaints (e.g. urology, gynaecology, and penile cancers)[19,20,35,42] In an increasingly digital world with an ageing population, healthcare professionals may serve a critical role in helping to direct patients to the most reliable resources and tools, thereby reducing both patient and their own burden.[2]

Clinicians should consider the shortage of reliable TJR-related information on the internet across search terms, language and tertiles. Awareness of this poor quality is essential for clinicians to educate and empower patients to conduct thorough health research to obtain superior health literacy. Clinicians can take the initiative to identify and guide patients to reliable and true information on websites.

Twitter

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